

NIABI ZOO OVERSIGHT COMMITTEE AGENDA -- 12/08/15 at 5:00 PM
13010 Niabi Zoo Road, Coal Valley, IL – Administrative Building, Education Room



Call to Order & Roll Call:

Old Business:

Approval of Minutes from November 23, 2015 meeting
Consider Strategic Guidance Planning Proposal from Schultz & Williams:*

Discussion of 2016 Visitor/Animal Experiences:

Consider a marketing partner for Niabi Zoo:

MindFire Communications Branding and Marketing Proposal*

Riffle, INC Marketing Proposal*

Pear Advertising Marketing Proposal*

Reports:

Niabi Zoo Fund & Niabi Zoo Improvement Fund Budget Performance Report*

Niabi Zoo Fund & Niabi Zoo Improvement Fund Balance Sheet Report*

Animal Inventory Report for Month of November*

Dan Meates - Assistant Director/Interim Director November Report *

Jill Roderick – Curator of Conservation & Education November Report *

Scott Hesselberg – Niabi Zoo Maintenance Superintendent November Report *

Niabi Zoological Society Report

Discussion of next Oversight Committee Meeting:

Other business as needed:

Adjourn

* items are in members packets