NIABI ZOO
COMMUNITY ADVISORY BOARD

JULY 19, 2021, MEETING MINUTES

☐ Bill Nelson - Chair	☒ Alex Calvert – Member
☒ Kathy Matherly – Member	☐ Jason Gilliland – Member
☐ Vickie Thornton – Member	☒ Krisan Steiger – Secretary (via phone)
☒ Jennifer Miller – Member	☐ Dave Herrell – Member
☐ Geoff Manis – Member	☒ Lee Jackson – NIABI Zoo Director
☐ Jeff Craver – Director Forest Preserve	☒ Joel Vanderbush – NIABI Zoo Curator

1. Call to order: 5:33 pm
2. Minute's approval: May Minutes approval (not complete)
3. Visitor(s): N/A
4. New Members: N/A
5. Report from the Zoo Director LJ:
    a. Membership Goal: 1200.
    b. Monkey is here.
    c. Rhino is doing well. Zoo needs $40,000.
    d. Good advertising in the news, positive.
    e. New Leopards. Momma will birth cubs.
6. Report from Zoo Curator JV: Presentation for Niabi Zoo Foundation
    a. This was a discussion about bundling.
    b. BN gave presentation.
    c. JV concurs that all the options can be monitored and reviewed.
    d. JM: can this be advertised somewhere?
    e. Suggested brochures at the Visitor's Center
    f. Suggested pavilions reserved for family reunions, corporate picnics and other group settings.
    g. What moves this forward? BN will update the "bundle package" to reflect discussion of the group.
7. New Business:
8. Items for Next Agenda:
9. Meeting dates: 2021: ~~07/19~~ • 08/16 • 09/13 •10/18 • 12/13
10. Meetings begin at 5:30 pm unless otherwise noted.

Adjourned: 6:23 pm

Next meeting: May 17, 2021, at 5:30 pm at the Zoo
Respectfully submitted,
Krisan Steiger