

NIABI ZOO

COMMUNITY ADVISORY BOARD

AUGUST 16, 2021, MEETING MINUTES

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|--|---|
| <input checked="" type="checkbox"/> Bill Nelson - Chair | <input checked="" type="checkbox"/> Alex Calvert – Member |
| <input checked="" type="checkbox"/> Kathy Matherly – Member | <input type="checkbox"/> Jason Gilliland – Member |
| <input checked="" type="checkbox"/> Krisan Steiger – Secretary (via phone) | <input checked="" type="checkbox"/> Jennifer Miller – Member |
| <input checked="" type="checkbox"/> Dave Herrell – Member | <input checked="" type="checkbox"/> Geoff Manis – Member |
| <input checked="" type="checkbox"/> Paul Powers | <input checked="" type="checkbox"/> Lee Jackson – NIABI Zoo Director |
| <input checked="" type="checkbox"/> Jeff Craver – Director Forest Preserve | <input checked="" type="checkbox"/> Joel Vanderbush – NIABI Zoo Curator |
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1. Call to order: 5:30 pm
2. Minute's approval:
 - a. May 17, 2021: DH | KM | Approved
 - b. July 19, 2021: DH | KM | Approved
3. Visitor(s): N/A
4. New Members: N/A
5. Resignation of Vickie Thornton: JM | DH | Approved
6. Bundling report from the Zoo Director LJ:
 - a. Zoo is using the bundling through membership plan. Recreate bundling information and present this to the board.
 - b. Rock Island County is the predominant membership count.
7. Report from Zoo Director: LJ
 - a. 239 New members this year, 90 repeat members and a goal of 1200 members.
 - b. Leopards introduced: Iona and Jilin.
 - c. Rusty patch bumble bee making a home at the zoo.
 - d. The wildflower and natural grasses are providing habitats for animals and are purposely grown.
 - e. Zoos in the US are using Covid 19 vaccines for exotic animals. Niabi is working on accessing the vaccine.
8. Report from Zoo Curator: JV
 - a. 55 Scavenger Hunt packets sold on the first day.
 - b. Welcomed members of the Board to volunteer for Pints for Preservation on September 24th.
9. New Business:
 - a. WQAD sponsorship.
 - b. Bundle suggestion: Unlimited train rides / Combine train and carousel / Feedings / Guided tours / Existing membership incentives / Members Day with two guests
10. Items for Next Agenda: Evaluate averages on each product (train , carousal, gift shop etc.) and evaluate zip codes (where people are coming from who visit the zoo).
11. Meeting dates: 2021: 09/20 • 10/18 • 12/13
12. Meetings begin at 5:30 pm unless otherwise noted.

Adjourned: 6:19 pm GM | JM | Approved

Next meeting: September 20, 2021, at 5:30 pm at the Zoo

Respectfully submitted,
Krisan Steiger